

ITALY Tuscany

**GEB 1011: INTRODUCTION
TO BUSINESS**



Discover the essence of business development in the heart of Tuscany, Italy! Introduction to Business offers an unparalleled opportunity to explore the foundations of international business, small business development, and principles of economics while immersing yourself in the rich history, art, and culture of one of the world's most inspiring destinations. This program combines interactive lectures, engaging discussions, and local excursions—including visits to museums, businesses, and cultural landmarks—to bring business theories to life. Join us for an unforgettable journey of learning and self-discovery in Tuscany, Italy!

Professor Matthew Hoffman – Lee Campus or Live Flex

Students will also choose one class from the LdM summer catalog.



**HISTORIC
CITIES**



**CULTURAL
IMMERSION**



**GLOBAL
CONNECTIONS**

WHAT'S INCLUDED :



Tuition for LdM class



Entrance tickets
to excursions



Round-trip airfare



Shared accommodations



International travel
insurance

WHAT'S NOT INCLUDED :



FSW course tuition & books



All meals



Personal spending money



Visa (if needed by non-US passport holders)



SCAN TO APPLY

then click 'Apply Here to
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LET'S CONNECT!



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international.education@fsw.edu



FSW Lee Campus, Q-220